MyCoolVines - Custom Wine Club Order Form

Did you ever wish that you had a friend who was an expert in wine…AND…knew exactly what you like…AND…brought wine to your house so you always had good wine on hand? Well, let CoolVines be that friend. It's what we do best – pick great wine and match it to your preferences. Add the regular delivery to keep you stocked and…well, life is good.

Introducing MyCoolVines – a custom wine subscription to fit your preferences. Build the club that's right for you by selecting the desired size, price level, and frequency of fulfillment. Tell us about your preferences and we'll pick wines to suit. Preferences can be changed at anytime and feedback on wines that you like, don't like will be used to fine-tune future selections.

Instructions:
All customers, please complete part 1 and 2 of this form. If you would like us to refine the wine selection based on your personal preferences, please also complete part 3 (we can do this with you on the phone or in one of our stores as well). Fax the completed form to 609-228-5887, or email it to orders@coolvines.com. Give us a call at 609-924-0039 with any questions you have.

Part 1: Club Parameters

Frequency of delivery: choose one
___Weekly
___Bi-weekly
___Monthly
___Quarterly
___On-demand - You call us whenever you want your wine. Orders ready for pickup or delivery/shipment in 24 hours. (standard turnaround time for regular orders is 1–3 days).

Quantity: choose one
___6 bottles
___12 bottles

Color/Type breakdown: indicate the number of bottles you would like for each type of wine
___ white
___ red
___ rosé
___ sparkling
___ fortified
___ dessert

Package Price: circle one

Number of Bottles	**Cru Classe** a selection of everyday drinking wines, mostly from our $ range with a smattering of $$.	**Premier Cru** a diversity of wines for all occasions from our $ - $$$ ranges.	**Grand Cru** the full gamut of wines for drinking on a Tuesday night ($) and for pairing with that special meal with wine-loving friends ($$$$).
6	$95.00	$140.00	$185.00
12	$180.00	$260.00	$340.00

*Plus tax and shipping/delivery charges. Free local delivery. See complete shipping policy at the end of this form.

CoolVines price ranges:
- $ - Under $15
- $$ - $15 - $25
- $$$ - $25 - $40
- $$$$ - Over $40

Is there anything else you would like us to know about the type of wine you would, or would not like?

_____

_____

_____

Start Date:
Weekly and Bi-weekly orders are processed on Mondays, monthly orders are processed on the first of the month and quarterly orders are processed on January 2, April 1, July 1 and October 1. Your initial order will be fulfilled on the next applicable date.

Please let us know if you have any additional requests or comments regarding your order (for example, you would like your first order shipped immediately):

_____

_____

_____

Part 2: Account Information

Name on credit card: _____

Phone number: _____ **Email address:** _____

Billing Address:

_____

_____

_____

Payment:
Your credit card information will be kept on file and will automatically be charged upon order fulfillment. You will not be notified before fulfillment. If you would like to change the parameters of your order (price, frequency, wine selection), please call your local store: 609-924-0039 Princeton, 908-232-5050 Westfield.

Credit Card Type: Amex MC/Visa Discover

Credit Card Number:_____ **Expiration Date:**_____ **Security Code:**_____

Shipping/Delivery Address: ☐ **check if same as billing address**

_____

_____

_____

Comments:

_____

_____

_____

Part 3, Optional Preference Questions: Answer the following questions if you would like us to refine your order based on your frequency, quantity and personal preferences. We will contact you to discuss our recommendations, which might differ from your original selected parameters.

1. How frequently do you drink wine?
   a. Rarely (< once per week)
   b. Occasionally (2-3 times per week)
   c. Frequently (4+ times per week)

2. When purchasing wine for yourself, what is your typical price range for:

a. Everyday wines	$ (<$15)	$$ ($15 - $25)	$$$ ($25 - $40)	$$$$ (>$40)
b. Special occasion wines	$ (<$15)	$$ ($15 - $25)	$$$ ($25 - $40)	$$$$ (>$40)

3. Which of the following best describes you or your household?
   a. I/we drink wine mostly by the glass, as a "cocktail"
   b. I/we drink wine mostly with our meals, whether in home and out of the house
   c. Both are equally important

4. General Preferences – how frequently do you drink wines of these styles?

a. Reds	Never	Rarely	Occasionally	Frequently	Mostly
b. Whites	Never	Rarely	Occasionally	Frequently	Mostly
c. Rosé	Never	Rarely	Occasionally	Frequently	Mostly
d. Sparkling	Never	Rarely	Occasionally	Frequently	Mostly
e. Dessert	Never	Rarely	Occasionally	Frequently	Mostly
f. Fortified	Never	Rarely	Occasionally	Frequently	Mostly

5. Preferences – rate your preference for these on a 1-5 scale, where 1=strong dislike and 5=strong preference. If unfamiliar but interested in trying, pick "3".

   a. Light-bodied whites 1 2 3 4 5
      sauvignon blanc, pinot grigio, Chablis

   b. Medium-bodied whites 1 2 3 4 5
      white Bordeaux, Sancerre, gruner veltliner, albariño

   c. Full-bodied whites 1 2 3 4 5
      oaked chardonnay, Languedoc and Rhone whites, South African chenin blanc

   d. Aromatic, dry to medium sweet 1 2 3 4 5
      riesling, gewürztraminer, torrontes, muscat

   e. Light-bodied reds 1 2 3 4 5
      Beaujolais, Bourgogne rouge, Loire cab franc, barbera, simple Spanish reds

   f. Medium-bodied reds 1 2 3 4 5
      Bordeaux, premier cru burgundy, Chianti, Rioja, domestic pinot noir

   g. Full-bodied reds 1 2 3 4 5
      shiraz, malbec, California cabs, Chateauneuf du Pape, Barolo, Ribero de Duero

   h. Sparkling, dry 1 2 3 4 5
      brut champagne, prosecco, cava

   i. Sparkling, off-dry 1 2 3 4 5
      Moscato d'Asti, demi-sec champagne or equivalents

   j. Sweet 1 2 3 4 5
      Sauternes, ice wine

   k. Fortified 1 2 3 4 5
      port, sherry

6. Interest in exploring – Do you prefer to drink wines that are familiar in flavor/style or to try new wines and wine styles?
    a. Once I find something I like, I prefer to stick with it.
    b. I have certain preferred styles or types of wine, but within that style I'm open to trying new things
    c. I enjoy trying new wines of differing styles

7. Is there anything else that you want us to know?

_____

_____

Feedback:
We will use your feedback to tailor subsequent orders to your preferences, but in order to do so, you'll need to rate/review the wines you've received. You can do this online at www.coolvines.com. Please make sure that your journal is set so that others can view it (through account settings). This way we can view your ratings and reviews.

Shipping/Delivery:

Ground Rates (rates are approximate, actual rate is calculated at time of order)

State	1	2	3	4	5	6	7	8	9	10	11	Case
CT*, NJ*	$12	$14	$16	$16	$18	$19	$21	$22	$23	$23	$24	$25
DC, DE, NH, NY*, RI, VT	$13	$14	$16	$17	$19	$19	$23	$23	$24	$25	$26	$27
OH, VA, WV	$14	$15	$17	$17	$19	$20	$23	$24	$25	$27	$28	$29
IN, NC, SC, WI	$14	$15	$17	$18	$20	$21	$25	$26	$28	$29	$31	$32
AL, AR, FL, IA, LA, MO, MS, TN	$14	$16	$18	$19	$22	$24	$28	$30	$32	$34	$36	$38
KS, ND, NE, OK	$15	$16	$19	$21	$25	$27	$31	$34	$36	$38	$40	$43
AZ, CA, CO, ID, NM, OR, TX	$15	$17	$20	$23	$27	$30	$35	$38	$41	$44	$46	$49

*** Shipping charge for CT, NJ, NY is $10 on all orders of at least $99 (after discounts, ground shipping only).**

Notes about shipping:

CoolVines can ship to the following states: Alabama, Arizona, Arkansas, California, Colorado, Connecticut, Delaware, District of Columbia, Florida, Idaho, Indiana, Iowa, Kansas, Louisiana, Mississippi, Missouri, Nebraska, New Hampshire*, New Jersey, New Mexico, New York, North Carolina, North Dakota, Ohio, Oklahoma, Oregon, Rhode Island, South Carolina, Tennessee, Texas, Vermont, Virginia*, West Virginia, and Wisconsin. * Special note regarding Virginia and New Hampshire orders: orders must be processed via email or telephone at this time.

We cannot ship wine to the following states at this time: Alaska, Georgia, Hawaii, Illinois, Kentucky, Maine, Maryland, Massachusetts, Michigan, Minnesota, Montana, Nevada, Pennsylvania, Puerto Rico, South Dakota, Utah, Washington State, and Wyoming - We are also unable to ship to the following towns in NH (Brookfield, Canterbury, Dummer, Eaton, Ellsworth, Errol, Hancock, Hebron, Henniker, Landaff, Millsfield, Monroe, New Castle, Orange, Sandwich, Sharon, Temple, Tuftonboro and Washington). Customers from these regions may order non-alcoholic products.

Local delivery is available in the following Princeton and Westfield area zip codes: 07090, 07091, 07027, 07092, 07023, 07016, 07076, 07066, 08504, 08528, 08540, 08541, 08542, 08543, 08544, 08553, 08558. Local delivery is free on orders greater than $100, otherwise a $10 charge will apply.